

Playbill Advertising

2023-2024 Season

www.stageworkshouston.org 281.587.6100

Performances located at 10760 Grant Road, Houston, TX 77070

Playbills walk home with our guests and give you an intimate opportunity to let our patrons know you support the arts in your community. You'll reach theatre lover of all ages with an ad for one main stage show, the full season, or a student semester of shows. (Full season advertising receives a 20% discount.)

FULL PAGE

5" x 8"

Main Stage

Anticipated audience 1,500 patrons, artists, and students per production .

- Full Color / Back Cover: Reserved for season sponsors
- Full Color /Inside Cover: Reserved for season sponsors
- Black & White Interior: \$600 (\$3,840 for all 8 shows)

Academy

Summer Package

Anticipated audiences 2,500 patrons, artists, and students throughout the summer's ten productions.

Color Back Cover: \$925Color Inside Cover: \$775Black & White Interior: \$650

Fall 2023 or Spring 2024 Package

Anticipated audiences 1,200 patrons, artists, and students throughout the semester's three productions.

Color Back Cover: \$775Color Inside Cover: \$625Black & White Interior: \$500

1/2 PAGE

5" x 4"

MAIN STAGE

Anticipated audience 1,500 - 2,000 patrons, artists, and students per production.

Black & White Interior Page- \$350

ACADEMY

Summer 2023 Package

Anticipated audiences 2,500 patrons, artists, and students throughout the summer's ten student summer productions (between June - August 2023).

• Black & White Interior: \$450

Fall 2023 or Spring 2024 Package

Anticipated audiences 1,200 patrons, artists, and students throughout the semester's three productions held in November 2023 (fall) or May 2024 (spring).

• Black & White Interior: \$350

MAIN STAGE 2023-2024 SEASON

9 To 5 The MusicalSeptember 8 - 24, 2023

Hedwig and the Angry Inch October 19 - 29, 2023

Holiday Follies December 7 - 17, 2023

Blithe Spirit
January 19 - February 4, 2024

The Revolutionists
February 15 - 25, 2024

Gypsy March 1 - 17, 2024

Jane Austen's Lady Susan April 19 - May 5, 2024

La Cage Au Folles June 14 - 30, 2024

CONTACT

Julie Montgomery jmontgomery@stageworkstx.org 713-443-9692

FILE REQUIREMENTS

Ads should be sent to jmontgomery@stageworkstx.org and are due 14 days prior to the show or season opening date. Files should be in JPG or PDF format.

1/4" bleed may be added to each dimension, but ad will be clipped at the listed dimensions